UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the month of July 2016 Commission File No. 001-37596

FERRARI N.V.

(Translation of Registrant's Name Into English)

Via Abetone Inferiore n.4 I-41053 Maranello (MO) Italy Tel. No.: +39 0536 949111 (Address of Principal Executive Offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F ⊠ Form 40-F □

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule101(b)(1): □

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule101(b)(7): □

Indicate by check mark whether the registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes □ No ⊠

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): N/A

The following exhibits are furnished herewith:

Exhibit 99.1 Press release issued by Ferrari N.V. dated July 7, 2016.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date:July 7, 2016 FERRARI N.V.

By: /s/ Alessandro Gili

Name: Alessandro Gili

Title: Chief Financial Officer

Index of Exhibits

Exhibit

Number Description of Exhibit

99.1 Press release issued by Ferrari N.V. dated July 7, 2016.

Ray-Ban signs a sponsorship agreement with Ferrari

Maranello (Italy), 7 July 2016 - Ferrari N.V. (NYSE/MTA: RACE) announces that Ferrari and Luxottica Group have signed a sponsorship agreement based on which the Ray-Ban brand will appear on the SF16-H Formula One cars, starting from the next Formula One race, the British Grand Prix in Silverstone.

Mr. Sergio Marchionne, Chairman and CEO of Ferrari, commented: "Adding another prestigious brand like Ray-Ban to our livery is very gratifying for Scuderia Ferrari. This new agreement strengthens the ties between Ferrari and Luxottica, two major Italian companies with shared principles and values that are both continuously striving for excellence. I am sure that this new partnership will be satisfactory for both companies and give the team an extra boost to strive for more".

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