

Ferrari

Media



The 500th LaFerrari to be built to benefit the people affected by the earthquake

Maranello, August 31st, 2016 – On the occasion of the bilateral summit between the Italian and German governments that took place at Ferrari today, Chairman and CEO Sergio Marchionne announced that Ferrari will produce an additional LaFerrari, one more than the original 499 planned.

The 500th LaFerrari of this limited edition series, the first hybrid supercar by the Prancing Horse, will be sold at auction to benefit the people of central Italy affected by the earthquake of the 24th of August.

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